



**Project:** Verona Road Interchange, I.D. 1206-07-05/06/09

**Strand Job No.:** 1089.320

**Meeting Location:** Strand Associates, Inc.<sup>®</sup>, 910 West Wingra Drive, Madison, Wisconsin

**Meeting Purpose:** Dane County Stakeholder Meeting No. 11

**Present:**

See attached Sign-In Sheet

**In attendance by phone/Internet live meeting:**

Jim Zegers

Christine Gruenberg

Matt Grove

Norman Davis

Brian Mitchell

Alicia Griffin

**Meeting Handouts (provided via e-mail before the meeting)**

- Meeting notes and presentations from August 1, 2012 meeting
- Meeting Agenda

**Discussion:**

**Action:**

1. Welcome and Opening Remarks

The group was welcomed by Rochelle and brief introductions were given.

Review of Timeline: Michele

- a. Committee will continue with business presentations.
- b. This review is an educational process for WisDOT and participants.
- c. Presenters help participants understand what is going on in the community.
- d. After business presentations, the participants will break into two groups depending on interest. The two subcommittee groups will be labor and business development.
- e. Each participant can decide for itself which group it will be interested in joining.
- f. Presenters should be completed with presentations by December 2012 and then break into the two subcommittee groups in 2013.

Tom Lynch provided project summaries for the I-39 and Verona Road projects based upon previously provided handouts to the group. Tom stated the outlying intersection construction will start in approximately July 2013.

2. Michele provided a presentation on Doing Business with WisDOT

Michele reviewed the steps of the business contracting matrix. See attached.

- a. Accessed through WisDOT's Web site: wiscdot.gov to review.
- b. Variety of opportunities for businesses of all types.
- c. Approximately 30 to 40 projects are let monthly by WisDOT.

**Discussion:**

**Action:**

- d. WisDOT only contracts with a prime consultant/contractor, but a lot of subcontractors can be associated with a prime contractor.
- e. Usually the prime contractor specializes in an area and hires the subcontractors for areas of need and other specialties.
- f. When a WisDOT contract has a Disadvantaged Business Enterprise (DBE) goal, the prime contractor has an obligation to contract with DBEs.
- g. The prime contractor wins a bid based on being the lowest responsive bidder.
- h. Prime contractors are not required to select certain DBEs, but their practices will be reviewed by WisDOT
- i. If the DBE is bonded, the prime contractor may want to know but the prime contractor carries responsibility for the contract with WisDOT. It may be helpful for a DBE to be bonded.

Questions

Mark Holland: Do all prime contractors need to be bonded and can WisDOT waive the bonding?

Michele: Bonding can be waived, but it is not typical. Some small projects can be unbundled. Unbundling projects means offering smaller parts of the larger projects to allow more bidders to participate in the project. WisDOT has to look at the risk of unbundling to decide if it can unbundle the smaller project, and once evaluated, the decision is made if bonding can be waived.

DeAngelo: Regarding larger projects, prime contractors seem to have their own group of subcontractors they work with all the time and they have their own people and it is hard to get inside their circle.

Michele: Prime contractors attend mandatory prebid meetings as well as DBE meetings. For subcontractors, it would be good to get to more of these meetings, receiving lines, and business card exchanges to become familiar with the prime contractors circle. Michele noted an event titled Speed Networking will be held on December 14, 2012.

DeAngelo: Does WisDOT require prime contractors to mentor?

Michele: Existing DBEs can sign up to get a mentor, meet with prime contractor firms, and at the end can ask for a mentoring/protégé agreement.

Odom: How much of the information presented by Michele is made available to DBEs upon completion of certification?

Michele: WisDOT has started to do DBE orientations where they can obtain some information. There is a push for the annual event (\$50.00) to get information to DBEs. There are currently 900 certified DBEs in Wisconsin and maybe 115 to 120 DBEs participate at a larger level.

Odom: Recommends preparing a packet of pertinent information to provide to DBEs upon certification completion.

**Discussion:**

**Action:**

3. Matt Grove provided a presentation on the Wisconsin Transportation Builders Association (WTBA)

Some information from the WTBA Web site follows.

**What we do**

WTBA is a “cutting edge” association that is widely recognized for its expertise, the effectiveness of its programs, and the long-term impact of its forward-looking vision on the development of a very competitive Wisconsin transportation system. WTBA promotes and serves the Wisconsin Transportation Construction Industry and its members through the following programs.

**Government Relations**

- a. State: WTBA continuously monitors and proactively supports state legislation that advances investment in transportation construction and shapes an acceptable regulatory environment. The Association is extremely active at each stage of the Biennial Budget process, where most of these decisions are made.

WTBA efforts were instrumental in winning a 40 percent increase in transportation construction investment, in inflation-adjusted dollars, over the past decade.

Specifically, WTBA does the following:

- (1) Participates in a wide variety of external advisory committees that provide policy recommendations on transportation planning and financing.
- (2) Presents timely issue papers and analyses to the Legislature, state agency officials, and allied organizations on emerging transportation topics that will impact the industry.
- (3) Establishes industry-wide positions and priorities through its ongoing Leadership Committee and regularly communicates those goals to its members to insure coordinated political action.
- (4) Contracts with highly credible, effective lobbyists, whose expertise is supplemented by staff lobbying efforts.

- b. Federal: WTBA actively monitors and communicates its positions on key federal transportation legislation to Wisconsin's Congressional delegation. WTBA members are extremely active in ARTBA (American Road and Transportation Builders Association) and TRIP (The Road Information Program) and have held numerous leadership positions.

The Association sponsors a member “Fly-In” each year to maintain continuous dialogue with the delegation and its staff. WTBA also organizes member communications directly with the delegation at critical points in the federal legislative process.



**Discussion:**

**Action:**

**Contracting and Engineering Services**

WTBA provides extensive, up-to-date information on all transportation construction projects to be let with federal or state funding statewide. The Association also provides accurate, timely information on bids received and awarded.

WTBA actively participates on numerous committees and task forces that evaluate new ideas on quality improvement, contract delivery tools, alternative contracting systems, project development streamlining, and contract administration procedures.

Association professional staff provide direct assistance to members in settling disputes, uniformity of specification interpretation and application, and appropriate training for new processes and procedures.

**Environmental Policy and Rulemaking**

WTBA continuously monitors, tracks, and proactively participates in rapidly changing environmental expectations that impact numerous aspects of transportation construction.

These areas include, for example, the emissions of criteria pollutants under the Clean Air Act, transportation conformity, and air toxics regulations; stormwater management and construction runoff; pit and quarry reclamation; and the disposal of construction debris.

WTBA is also very active in public policy debates about transportation and land use that could force the redirection of highway funds to other modes and severely restrict new highway capacity, despite growing congestion.

To deal with these issues, WTBA employs dedicated professional staff with the expertise and skills to identify emerging issues, develop an appropriate WTBA strategy with extensive member input, and achieve our goals through needed legislation and/or major, complex rule-making processes.

WTBA also provides information alerts and arranges for specialized training to assure that its members know about and can successfully comply with new rules.

**Safety Services**

WTBA contracts with a transportation safety construction consultant to:

- a. Staff a WTBA Safety Committee that works closely with OSHA to improve member safety performance.
- b. Provide timely information on changing safety regulations and respond to member questions.

**Discussion:**

**Action:**

The Association is also active in federal and state safety regulatory processes.

Questions

Michele: There are currently about 260 WTBA members; what services do you provide?

Matt: As director of construction (policies), I serve as liaison between industry and WisDOT to gain consistency among WisDOT projects and policy. WTBA also promotes the Wisconsin construction industry and promotes apprenticeship programs.

**4. Julann Jatzak and Jon Sandbrook presented on Wisconsin Women's Business Initiative Corporation (WWBIC).**

See attached PowerPoint presentation.

Questions

Mark Holland: When will "Coffee with a conscience" come to the Madison Area?

Julann: There may be a possibility that Madison may not be the right market, but please visit the site in the Schlitz office park, 1555 River Center Drive, Milwaukee, Wisconsin.

Rochelle: Does WWBIC have a quick loan process? Can WWBIC fast-track or could one obtain working capital quicker?

Julann: That would depend on how prepared the loan applicant is for the review. One could use the online loan application. Applicants might hear back within a day. Long and short of it, yes, a fast-track application is possible if applicant can demonstrate how the loan will make its business better.

Norm Davis: Does WWBIC ever offer any prequalification certification?

Julann: It is important to start building relationships now with WWBIC if one thinks they may need help. Monthly meetings and trainings are offered to learn about the application process and WWBIC can certainly add more sessions if necessary.

Michele: Are there limitations as to what the WWBIC loan may be used for?

Julann: The loan may not be used for real estate, back taxes, or refinancing old debt.

Rochelle: How does WWBIC promote its agency as not just for women?

Julann: Word of mouth—everyone is welcome.

Alicia: Does WWBIC have opportunities for incubators in Madison area?

Julann: There is currently no office space available in the Madison area.



**Discussion:**

**Action:**

**5. Brian Mitchell presented on the National Association of Minority Contractors (NAMC)**

Some information from the NAMC Web site follows.

The National Association of Minority Contractors (NAMC) is a nonprofit trade association that was established in 1969 to address the needs and concerns of minority contractors. While membership is open to people of all races and ethnic backgrounds, the organization's mandate, "Building Bridges–Crossing Barriers," focuses on construction industry concerns common to African Americans, Asian Americans, Hispanic Americans, and Native Americans.

**Our Mission**

- a. Provide education and training to minority contractors in construction.
- b. Promote the economic and legal interest of minority contracting firms.
- c. Advocate law and government actions for minority contractors.
- d. Bring about wider procurement and business opportunities for minority contractors.
- e. Reduce and remove the barriers to full equality for minority contractors.
- f. Build bridges between minority contractors and the entities they work with.
- g. Create a forum for sharing information and mutual support.

There are currently 40 active members. Additionally, NAMC meets with Deputy Secretary, stakeholders, and policy makers to discuss contract language, payment, and advising.

**6. Announcements**

Rochelle noted information for Market Place DBE annual event will be provided at the next meeting. Rochelle thinks the event is scheduled for December 11 and 12, 2012, at Country Springs Water Park in Waukesha, Wisconsin.

Paul: Are there any updates on the Rock County Stakeholders meetings?

Alicia: Anticipate first meeting before year end.

The meeting adjourned at approximately 7:30 P.M.

If there are any additions or comments on these minutes, please call (608) 251-4843 or e-mail Joe.

Prepared by Joe Bunker and Wyolanda Singleton and respectfully submitted to participants and invitees.

c: All Participants and Invitees



## Dane County Stakeholder Committee Focus: Verona Rd & I-39/90 Projects

October 3, 2012  
5:30 PM - 7:30 PM

Strand and Associates  
910 West Wingra Drive  
Madison, Wisconsin 53715

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### AGENDA

<b>• WELCOME AND INTRODUCTIONS</b> (5mins.)	<b>Rochelle Codlyn WisDOT</b>
<b>• PROJECT UPDATES: PROGRESS/QUESTIONS</b> (5-10mins)	<b>Project Team</b>
<b>• COMMITTEE NEXT STEPS: REVIEW TIMELINE</b> (5mins)	<b>Rochelle Codlyn -WisDOT</b>
<b>• PRESENTATIONS</b>	
<input checked="" type="checkbox"/> Contracting with DOT	Michele Carter- WisDOT
<input checked="" type="checkbox"/> Wisconsin Transportation Builders Association	Matt Grove
<input checked="" type="checkbox"/> Wisconsin's Women's Business Initiative Corp	Julann Jatczak
<input checked="" type="checkbox"/> National Association of Minority Contractors	Brian Mitchell
<b>• UPCOMING MEETING DATES/ANNOUNCEMENTS</b> (5mins)	<b>Rochelle Codlyn</b>



#### Next Meeting

Date: November 7, 2012

Time: 5:30-7:30p.m