



Preliminary Design Project
Dane County Stakeholder No. 3 Notes
Verona Road—Contract 1206-07-06
Wisconsin Department of Transportation (WisDOT)
December 7, 2011, 5:30 P.M.

Project: Verona Road Interchange, I.D. 1206-07-06

Strand Job No.: 1089.267

Meeting Location: Strand Associates, Inc., 910 West Wingra Drive, Madison, WI 53713

Meeting Purpose: Dane County Stakeholder Meeting No. 3

Present:

See attached Sign-In Sheet

In attendance by phone/Internet live meeting:

Marge Wood (WI tech College System)

Jesus Fernandez (Dept. of Labor)

Amy Litscher (SAGA Environment and Engineering)

Alyssa Griffin (Serendipity)

Michele Carter (WisDOT)

Kim Schauder (WisDOT)

Andrea Moore (WisDOT)

Norman Davis, City of Madison

Meeting Handouts

- None

Discussion:

Action:

1. Welcome and Opening Remarks

Notes from the last meeting were provided on screen for those in attendance and attending the live meeting and were reviewed. Rochelle asked if any changes were needed to the notes. Hearing no requests for revisions, Rochelle requested a motion to approve meeting notes—so moved by Kevyn and seconded by Clay.

Joe Bunker provided project summaries for the I-39 and Verona Road projects based upon previously provided handouts to the group.

I-39 Summary

I-39 will include reconstructing I-39 from the Beltline in Dane County to the state line in Rock County. Reconstruction will include expanding the corridor to a six-lane freeway, reconstructing approximately 100 to 150 bridges and overpasses including approximately 11 interchanges. Types of jobs available include laborers, operators, carpenters, ironworkers, cement finishers, flaggers, and truck drivers. Joe noted the project is anticipated to span eight construction seasons between 2013 to 2020. He noted the overall cost for the Dane County portions is approximately \$218 million, with trades positions paid at approximately \$38.00 an hour and approximately 860,000 labor hours available for the Dane County portion (see attached handout summary from previous meeting). One comment about the summary noted that flaggers and laborers should be listed as same type of position when listing positions.



Discussion:

Action:

Verona Road Summary

Verona Road will include the reconstruction of the Beltline and Verona Road diamond interchange to single-point interchange. The project will include work on the Beltline between Seminole Highway and Gammon Road as well as work on Verona Road between CTH PD and Nakoma Road. A diamond interchange is anticipated at CTH PD with Verona Road passing over CTH PD. Types of jobs available include laborers, operators, carpenters, ironworkers, cement finishers, and truck drivers. Joe noted the project is anticipated to span eight construction seasons between 2013 to 2020. He noted the overall cost for the project is approximately \$123 million, with trades positions paid at approximately \$38.00 an hour and approximately 405,000 labor hours available (see attached handout summary from previous meeting).

Question (Eugene J): What is happening with the Highlander Hotel?

Answer (Bunker): WisDOT noted that the demolition contract was recently let to contractors. The demolition of the Highlander is anticipated in February 2012 with demolition completion anticipated by April 2012.

Question (Eugene J): Were there any DBE subcontract goals for the Highlander demolition contract?

Answer (Michelle): This is a state-funded project so she will check into it, but anticipates there were no DBE goals on the contract.

Question: (Kevyn): Who won the contract?

Answer (Bunker): The contract was just let and therefore the results have not yet been published.

Question: (Clay S): How would one obtain copies of handouts from previous meetings?

Answer (Rochelle): Binders are being prepared for participants with the info from each meeting and will be distributed at the next meeting.

Binders with handouts will be provided at the next meeting.

2. Opportunities and Barriers Analysis

Michele led the remainder of the meeting including analysis and further discussion about the questions regarding the Opportunities and Barrier Analysis that were presented at the previous meeting. Answers and priorities to Michele's questions presented at Meeting No. 2 were provided to the group within the meeting summary sent for Meeting No. 2 and were presented during this meeting on the screen for all to discuss. Michelle asked stakeholders to assist with determining priority levels and asked for clarification on a number of items. As conversation took place, the priorities were adjusted/corrected in the meeting notes and agreed upon by all in attendance. Priorities were then organized into broad categories. Michele was able to review questions 1, 2, and 3 with the group. A copy of adjusted priorities and added categories is attached to this meeting summary.



Discussion:

Action:

Question 1: *Stakeholder Priorities*—Fill in the blank: “As long as WisDOT does something about _____, I will consider the project positive and successful.”

The group discussed this question and the answers that were previously provided at Meeting No. 2. Additional comments to Question 1 are provided below and clarifications to Meeting No. 2 answers are provided on the attached summary of questions in *bold italicized red text*.

- a. There should be a WisDOT process to ensure DBE compliance of contractors.
- b. There should be a process of compliance to ensure that people of color are hired by contractors.
- c. Paul: When describing this and other opportunities to those new to the field, wording should be carefully considered so that stakeholders are saying this opportunity can offer not just a job, but a future and a career. Add that we are building careers and not just getting jobs. “Trade Career Development.”
- d. Kevyn: For Trans project, there is a \$5.00 a laborer incentive for participants for laborer development.
- e. Kevyn: Communication needs to be ensured for all parties. Communication needs to be a two-way process. She would like feedback from contractors on the graduates from the TrANS program. Those that graduate from the program and are hired by contractors should have feedback about their work, whether it be positive or negative to allow for improvements. Additionally, give feedback to Trans about how the training is working and any adjustments that would be helpful for the next group of graduates.
- f. Tim Alston: Relationship with prime contractor—communication should not just be downward from prime contractor to DBE subcontractor, but the DBE should also have the opportunity to have upward communication with the prime contractor.
- g. Leni: If prime contractor is paid on time by WisDOT—who should subcontractor talk to when they are not paid on time? Who would be the contact?
- h. Included should be training for DBE subcontractor on how to develop a quality relationship and quality communication with the prime contractor.
- i. Eugene: A mandatory prebid meeting for DBE subcontractors to get educated on how to meet with and work with prime contractors is recommended for more WisDOT projects.



Discussion:

Action:

- j. Ron Smith: WisDOT should ensure DBE subcontractors are participating and paid appropriately. Do not let prime contractors fall behind in payments and have DBE subcontractors jumping through hoops to receive payment.
- k. Field compliance: WisDOT should ensure a compliance process system to ensure tier payment process is being followed properly, and as stated by the prime contractor.
- l. Leni: Can WisDOT monitoring of payment compliance be done daily?
 - 1. Michele: monitoring happens by computer program. Daily monitoring is probably not possible as it would require significant staffing.
- m. Ron: WisDOT should be reviewing payrolls immediately upon receipt so mistakes and noncompliance are found early rather than after it is too late.
- n. Mary Watrud: Requested contracts require the use of apprenticeship programs.
- o. Ron Smith: Are laborers required to have a union card?
 - 1. Michele: In government projects, there is no specification of union or nonunion. Government is neutral. To win government projects, the lowest, responsive bid is awarded. WisDOT does not have a union requirement but contractors can agree to sign a union agreement with unions to work with their members.
- p. Ron Smith: If union workers are working a majority of the contract hours, it may reduce the use of nonunion workers. Are hours set aside for nonunion workers in contracts to be able to have a fair share of hours?
 - 1. Michele: Contractors decide their workforce representation for a project and may be unlikely to pass on hiring an experienced worker for a new worker, but analysis could be done on the hours and estimate how many hours could be used for newer workers.
- q. Clay: Suggested using apprenticeship program to guide more minorities into the construction field and channel more minorities to gaining a career, not a job.

Question 2 Available Resources—What are you (individual, organization, firm) able and/or willing to contribute to this effort (stakeholder committee) to compel WisDOT to implement actions or programs for Dane County to benefit from our transportation-related opportunities?

The group discussed this question and the answers that were previously provided at Meeting No. 2. Additional comments to Question 2 are provided below and clarifications to Meeting No. 2 answers are provided on the attached summary of questions in *bold italicized red text*.

Discussion:

- a. Norman: City has ongoing list of resources and can be shared for WisDOT consideration of contractors. The City of Madison does not have guaranteed loans like the City of Milwaukee. Bill Clingen should be contacted for City of Madison resources and he may have assigned Mike Miller as the City contact.
- b. Kevyn: The YWCA program can assist with driver license recovery for those who need assistance to regain a license. More contractors are requesting a CDL as well. A full-time position has been added at the YWCA for this program. She also noted the YWCA job ride service that includes a fee for anyone able to pay. A person needing a ride should call ahead for a ride.
- c. Norman: Regarding the recent Allied Drive redevelopment project and use of DBE–The Allied Drive project had goal of 25 percent DBE with 12 neighborhood hires. Actually achieved 26 percent DBE, with 16 neighborhood hires. The City of Madison worked with the Allied Drive Task Force, the START program, and MAP program. They also worked with the prime contractor, McGann Construction, to hire and train workers. As a result, the City has been able to use local workforce in other projects.

Action:

Question 3 Available Resources–Identify key people or resources that WisDOT needs to include (communicate with, correspond with, meet with, report to, etc.) to ensure that the barriers and challenges to fulfilling construction job opportunities are addressed in a way that benefits Dane County?

The group discussed this question and the answers that were previously provided at Meeting No. 2. Additional comments to Question 3 are provided below and clarifications to Meeting No. 2 answers are provided on the attached summary of questions in *bold italicized red text*.

- a. Others organizations that should be added to this group or contacted for involvement:
 1. Madison Area Urban Ministries (Linda Ketcham)
 2. Business Loan Programs (Leni Siker)
 3. Small Business Development Center (UW)
 4. USDOT/SBA (Bonding)
 5. TRANS
 6. Workforce Investment Board
 7. WWBIC (Wisconsin Women’s Business Initiative Corp)
 8. CWDA (Construction Workforce Development Alliance)
 9. Jackson White and Associates
 10. MUTATES (mentoring and soft skills group)
 11. Urban League of Greater Madison



Discussion:

Action:

12. Diana Schinall—Madison Apprenticeship Program

2. Next Steps

Michelle Carter provided a timeline for the upcoming meetings and purpose of the meetings. She stated the timeline will be updated and provided when the next meeting summary is sent. She stated the next meeting will prioritize the responses received to Questions 4, 5, and 6. Future meetings will have educational components, industry resources will give presentations, and milestones will be established to hold the committee and WisDOT to their goals.

WisDOT will update the preliminary timeline and provide it with the meeting notes that will be distributed for this meeting.

3. Rochelle asked if the meeting format utilizing the Internet live meeting and separate audio was acceptable to the group. The group agreed that the format was acceptable and requested it be continued for future meetings.

4. The next meeting will be held Wednesday, January 4, 2012, from 5:30 to 7:30 P.M. in Madison at Strand Associates, Inc.[®] located at 910 West Wingra Drive. If you have further questions, please use Dr. Odom's staff contact information to provide questions and comments. His e-mail is Studesville@inexpress.net

The meeting adjourned at approximately 8 P.M.

If there are any additions or comments on these minutes, please call (608) 251-4843 or e-mail Joe.

Prepared by Joe Bunker and respectfully submitted to participants and invitees.

c: All Participants and Invitees



Dane County Stakeholder Committee Focus: Verona Rd & I-39/90 Projects

December 7, 2011
5:30 PM - 7:30 PM

Strand and Associates
910 West Wingra Drive
Madison, Wisconsin 53715

AGENDA

- Welcome and Introductions
(5mins.) Rochelle Codlyn -WisDOT
Committee Facilitator
- Review of Agenda/ Review of Notes
(5mins.) Rochelle Codlyn -WisDOT
Committee Facilitator
- Review Project Summaries :
Questions for Project Managers
(5mins.) Rochelle Codlyn -WisDOT
Committee Facilitator
- Opportunities and Barriers Analysis:
Review, Clarify, Add, Prioritize Opportunities and Barriers
(90mins) Michele Carter – WisDOT
DBE Program Chief
- Committee Next Steps: Review Timeline Michele Carter –WisDOT
- Upcoming Meeting Dates/ Announcements Rochelle Codlyn-WisDOT

DBE Annual Event
January Meeting?
4:30p.m. Meeting Time?

(2mins.)

Sponsored by:



Question No. 1

Stakeholder Priorities – Fill in the blank: “As long as WisDOT does something about ____, I will consider the project positive and successful.”

- Compliance
 - Keeping contractor accountable to community
- Hiring people of color
- Hooking up DBES with prospective primes after unbundling occurs and RFPs are about to be announced
- Employment goals for women
- Creating good family supporting jobs -**career development**
- Giving low income area residents the chance to enter into high paying careers
- Unbundling contracts
- Hiring unemployed workers
- Maximizing DBE utilization- **setting high goals/networking opportunities/compliance/follow through**
- Involving minority business-
- Increasing the number of minorities and women in the construction trades -
- Business capacity building initiative and incentives - **technical support and services for small disadvantaged business/ marketing current DBE support services**
- Employment initiative \$5.00/hour to include other training programs such as S.T.A.R.T.
- As long as DOT does something about facilitating communication between trans and contractors - **continuing support for Trans grads as well as open communicating between Trans and primes/ Is Trans meeting contractor expectations**
- It would be nice to have labor timelines so that people could be told that you enter this training on this date and here is an approximate number of jobs available when one graduates
- Enforcement – follow-up on goals
- Business capacity; technical; education; unbundle payment-
- Quality working relationship with primes-**opportunity for DBE to effectively communicate with primes/prompt payments/timely notifications to DBEs**
- How to develop quality relationships with prime contractors?
- Mandatory pre-bid meetings with primes and at BES
- When WisDOT does something about non-compliance with DBE goals on a daily basis, the same as time delay penal ties- **Monitoring ensuring that DBEs are participating as promised by primes/Ensure DBEs are paid in a timely manner/**
- **Contactors utilize apprenticeship programs**
- **Ensure access for new workforce entrants**

- **Category 1 - Employment opportunities for the under-represented**
- **Category 2- Compliance and Enforcement**
- **Category 3- Timely networking and Education**
- **Category 4- DOT Opportunity Analysis(Tweaking)**

Question No. 2

Available Resources – What are you (individual, organization, firm) able and/or willing to contribute to this effort (stakeholder committee) to compel WisDOT to implement actions or programs for Dane County to benefit from our transportation-related opportunities?

- Develop standards for construction prep programs to ensure link to real jobs (Marge Wood)-
- Publicize needs and provide information to the public and communities of color before decisions are made or opportunities closed
- My time, my organization- **Leveraging City of Madison resources**
- Time, effort, energy, expertise, people in the community, truth in Christ
- Time, connections, information; must have follow through!!
- Special attention to coordination with USDOL OFCCP and office of apprenticeship OA; new regulations to be released soon
- City funding to prepare or start up businesses targeted specifically for this project
- City finding; targeted specifically to preparing the workforce for this project
- Public outreach; diversity recruitment; translation/interpretation
- Genesis; call and will provide potential worker through our involvement in our community such as but not limited to case management and networking, substance abuse assistance, etc.
- Community resources; YWCA has ½ time position to drivers license recovery program – helpful if program could be fulltime **-funding to make this full time**
- YWCA has a job transportation program called “job ride”- **available to anyone**
- A DBE (or several) that was/were successful as other WisDOT contracts – as mentor for DBEs in Dane County-
- Local laborers from Dane and Rock Counties-
- Any leverage our organization can apply to assist in reaching goals-
- Business referrals
- Qualified applicants for trades/connections to construction labor unions/contractors
- Employment referrals
- Help coordinate local municipality projects with the WisDOT mega project-**timing to maximize utilization**
- Tools for tomorrow; START program; Operation Fresh Start; City of Madison
- Coordination of prep programs with technical college credit
- Madison College’s business procurement assistance center (can work one on one with small business to get certified, will review bid responses, etc.)

- *Category 1- Leveraging Resources/Implementation and Enforcement*
- *Category 2 - Business Referrals*
- *Category 3- Workforce Referrals*
- *Category 4- Support Services (Job ride etc.)*

Question No. 3

Available Resources – Identify key people or resources that WisDOT needs to include (communicate with, correspond with, meet with, report to, etc.) to ensure that the barriers and challenges to fulfilling construction job opportunities are addressed in a way that benefits Dane County?

- Latino Academy for Workforce Development at the Vera Court neighborhood center
- Outreach to church and community organizations; give them the oversight opportunity
- START program; skilled trades apprenticeship readiness training (Mary W)
- MATC – tools for tomorrow (Mary Knight)
- Mike Miller – City of Madison
- Leverage consultant; contract opportunities with the City of Madison address development needs
- Laborers apprentice coordinator; business manager; laborers local 464; laborer’s marketers talking to workers for a future for them
- rbraynt@gecmadison.com; 608-206-7175; rharris@gecmadison.com; 608-698-6477
- Richard Bryant, Genesis Social; Richard Harris, Genesis Social Service
- *Madison Area Urban Ministries (Linda Ketcham)*
- *Business Loan Programs (Leni Siker)*
- *Small Business Development Center (UW)*
- *USDOT/SBA (Bonding)*
- *TRANS*
- *Workforce Investment Board*
- *WWBIC (Wisconsin Women’s Business Initiative Corp)*
- *CWDA (Construction Workforce Development Alliance)*
- *Jackson White and Associates*
- *MUTATES (mentoring and soft skills group)*
- *Urban League of Greater Madison*
- *Diana Schinall- Madison Apprenticeship Program*



Dane County Stakeholder Committee (I-39/90 & US 18/151 (Verona Road)) Schedule and Timeline



Future Committee Focus

Step 1: Education and Development

Task: Overview/Introduction of Committee

Step 2: Opportunities and Barriers Analysis

Task: Initial comments from Stakeholders

Step 3: Results from Opportunities and Barriers Analysis

Tasks: Rank Opportunities
Open dialog for discussion on opportunities and barriers
Identify resources and address barriers

Step 4: Labor Presentations

Tasks: Training agencies /apprenticeship programs
DWD, UMOS, WRTP/Big Step,tech colleges, unions, etc.

Step 5: Business Presentations

Tasks: DBE support services
National Assn. of Minority Contractors (NAMC)
Wisconsin Transportation Builders Assn. (WTBA)
Minority business owners
Other as identified by the committee

Step 6: Labor and Business Development Subcommittees

I-30/90 Project
US 18/151 Project

											Step 6	
								Step 5				
		Step 3				Step 4						
	Step 2											
Step 1												
Oct	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.
2011			2012									