BUSINESS SIGNAGE REQUEST PROCESS

DOT team communicates traffic closures to businesses, bring awareness to biz signage opportunities

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Business requests signage; DOT team helps them fill out permit which includes the design and location of signs

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On behalf of the business, DOT team submits the permit application internally for approval

Once the permit is approved internally, DOT team notifies business that they can proceed with making the signs

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Business procures signs and then notifies DOT team when they are ready to be picked up and installed

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WisDOT instructs contractor to pick up signs and install them on the roadways