



Welcome to the public information meeting for the South Segment improvement of I-39/90. At tonight's meeting you will see exhibits showing the preliminary design including several interchange alternatives. Wisconsin Department of Transportation (WisDOT) representatives will be available to discuss the project on an individual basis. We appreciate your input and ask that you take a moment to complete the comment form and either drop it off before you leave or mail it to the address on the back of the form.

## Project Background

The I-39/90 project area extends approximately 45 miles from the Illinois state line to the US 12/18 interchange near Madison and is divided into three segments – North, Central, and South. The South Segment is located in Rock County and extends approximately 12 miles from the Illinois state line near Beloit to County O near Janesville. The South Segment is a key link for the transportation of people and commerce, as well as a gateway to many tourism and recreational destinations across Wisconsin.

In its current state, I-39/90 cannot adequately support the existing traffic volumes, or projected increases, thus resulting in poor traffic flow and increased safety problems.

- Current: 2010 Average Annual Daily Traffic (AADT) shows more than 50,000 vehicles per day utilize the I-39/90 corridor within certain sections of the South Segment.
- Projected: In 2040, more than 90,000 vehicles per day are forecasted to travel the corridor between WIS 11 (Avalon Road) and County O.

In addition, aging pavements and bridges require replacement to meet current standards to ensure a safe and efficient roadway for the traveling public.

Once again, thank you for your participation in tonight's meeting and we encourage you to stay involved in all future public outreach as your comments and suggestions are appreciated.

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## Proposed Improvements

I-39/90 will be completely reconstructed and expanded to six lanes from the Illinois state line to WIS 11 (Avalon Road) and eight lanes from WIS 11 (Avalon Road) to County O. Much of the expansion will be accomplished by expanding the roadway within the existing median. In some areas, right of way needs will be required as part of the project. All of the bridges along the Interstate will be reconstructed or modified with the exception of the Cranston Road bridge.

The interchanges at I-43/WIS 81, County S (Shopiere Road), and WIS 11 (Avalon Road) will be reconstructed. The I-43/WIS 81 interchange will be reconfigured to remove the existing loop ramps and will provide free flow movements between I-39/90 and I-43. The County S (Shopiere Road) and WIS 11 (Avalon Road) interchanges will remain diamond interchanges with the ramp terminal intersection control currently under evaluation.

ITS (Intelligent Transportation Systems) features will be installed within the South Segment and throughout the entire I-39/90 project area. ITS features will include cameras to monitor Interstate traffic, dynamic sign boards to alert drivers of potential traffic delays, and traffic data collection devices to measure travel times. This system will enable WisDOT to provide real time traveler information to motorists along I-39/90.

## Questions To Consider?

After you have had a chance to look at the exhibits and listen to the presentation, please take a moment to fill out the comment form. Here are just a few things you may want to consider:

- 1) Which alternative for the I-43 interchange do you feel best meets the need(s) of the community?
- 2) Driveway locations at the County S (Shopiere Road) interchange are under evaluation given their close proximity to the ramp terminals. Our exhibits show the potential for backage roads and frontage roads for properties to access County S (Shopiere Road) and eliminating their current direct access. What are your thoughts regarding these new access points?
- 3) For the WIS 11 (Avalon Road) interchange, which intersection control (roundabouts or traffic signals) do you feel best meets the needs of the area?
- 4) Do you have any input regarding the proposed bridge aesthetics for the Interstate overpasses?
- 5) Are there specific facilities, access locations, or farmland operations on your property that may be directly impacted by this project?

If you have comments to any of the above questions, please share it with a member of the project team or fill out a comment form.

Thank you for your time and feedback.

Sincerely,

Steve Marshall  
I-39/90 South Segment Project Manager

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