

# I-39/90 Expansion Project



**Business Involvement Meeting**  
**December 8, 2015 4 p.m. to 6 p.m.**  
**Janesville, Wisconsin**

# I-39/90 Project Corridor



- Illinois State Line to US 12/18
- Approximately 45 Miles
- Major Transportation Corridor
  - People
  - Commerce
  - Tourism

# I-39/90 Central Segment

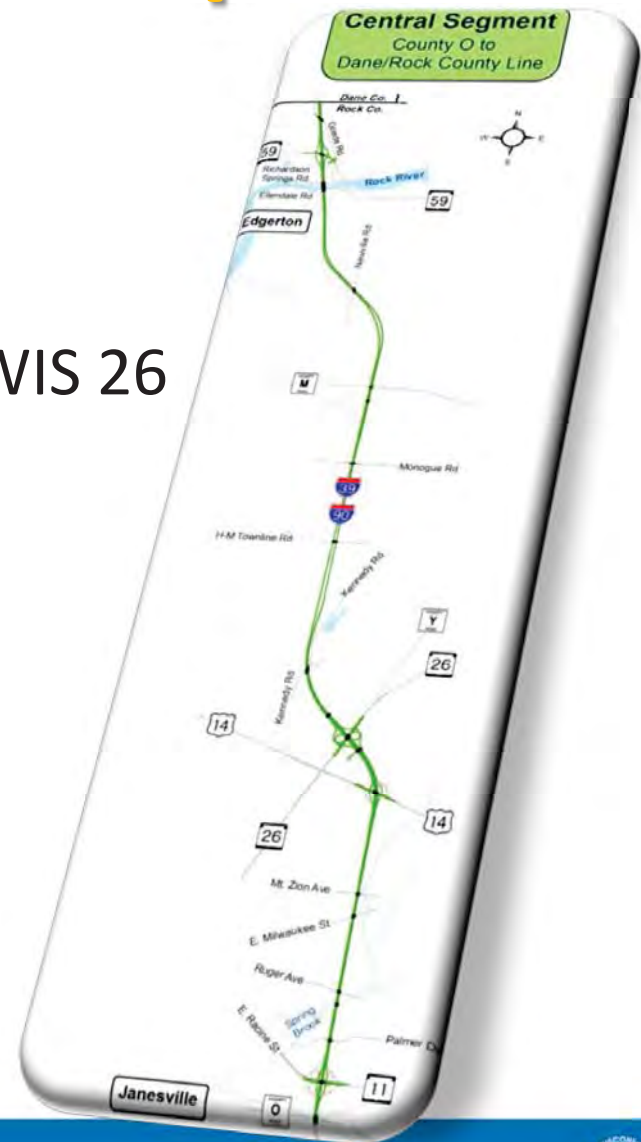
- County O to Dane/Rock County Line





# I-39/90 Central Segment Improvements

- 8-lanes County O to WIS 26
- 6-lanes WIS 26 to Dane/Rock Co. Line
- Collector/Distributor Roads at US 14/WIS 26
- Bridges Reconstructed
- Bike & Pedestrian Accommodations
- US 14/US 51 Alternate Route
- Noise Barriers
- Construction 2013 through 2023

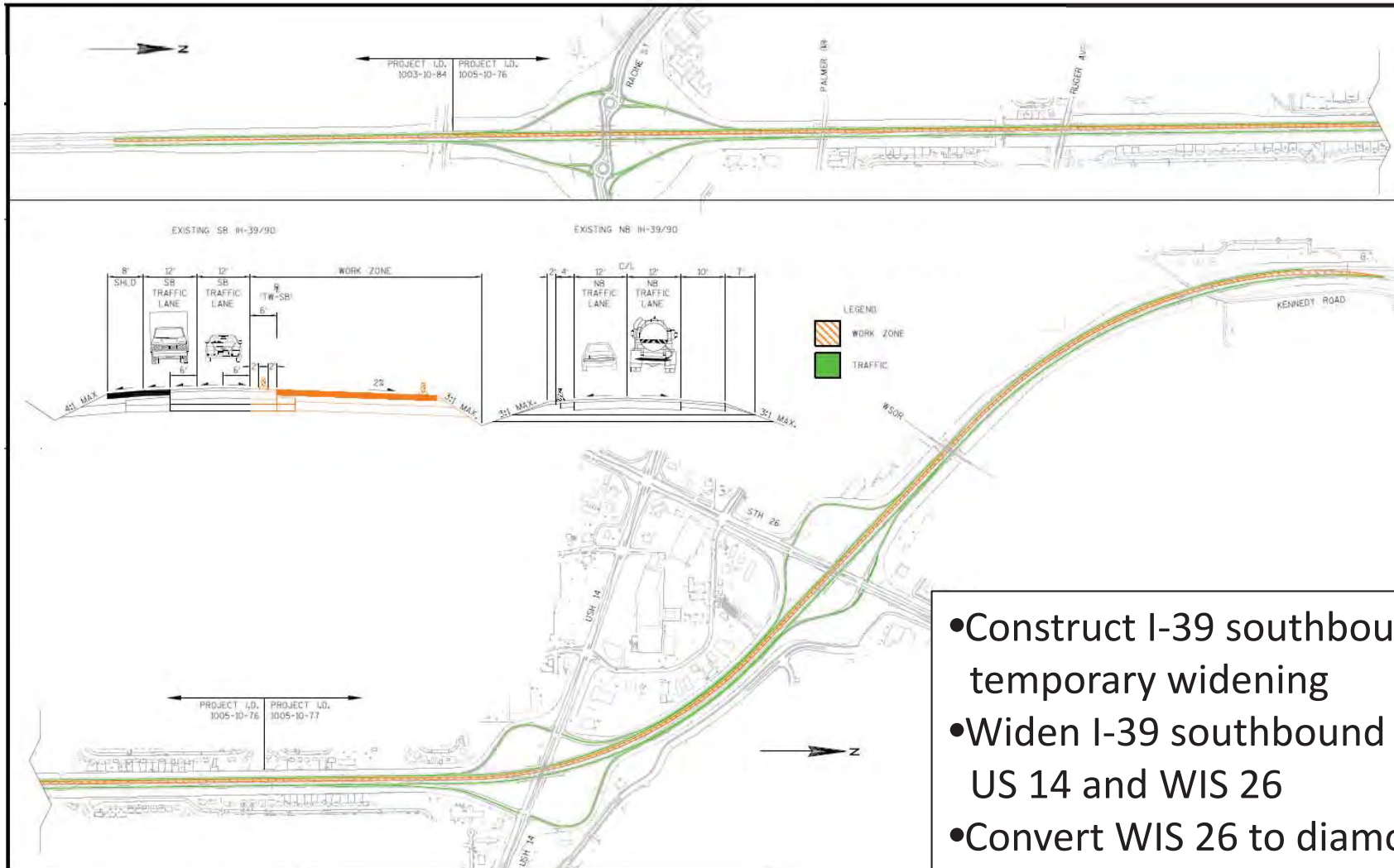


# I-39/90 Alternate Route Improvements

- US 14 to US 51 to WIS 73
- Completed 2015



# Construction Staging 2016 (Mar. – Oct.)



- Construct I-39 southbound temporary widening
- Widen I-39 southbound bridges over US 14 and WIS 26
- Convert WIS 26 to diamond interchange



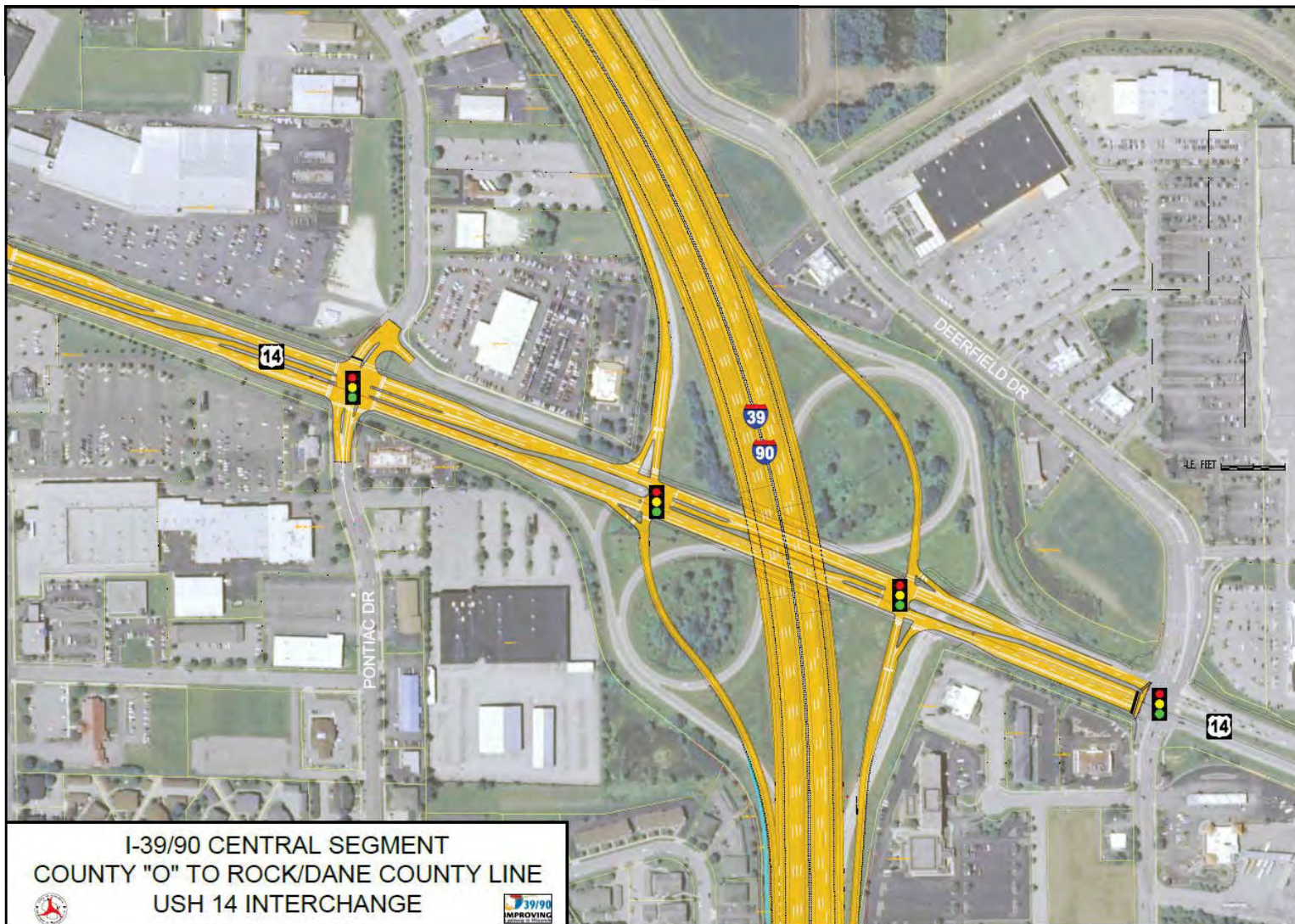
# WIS 26 Temporary Interchange



- Interchange work  
(May – June 2016)



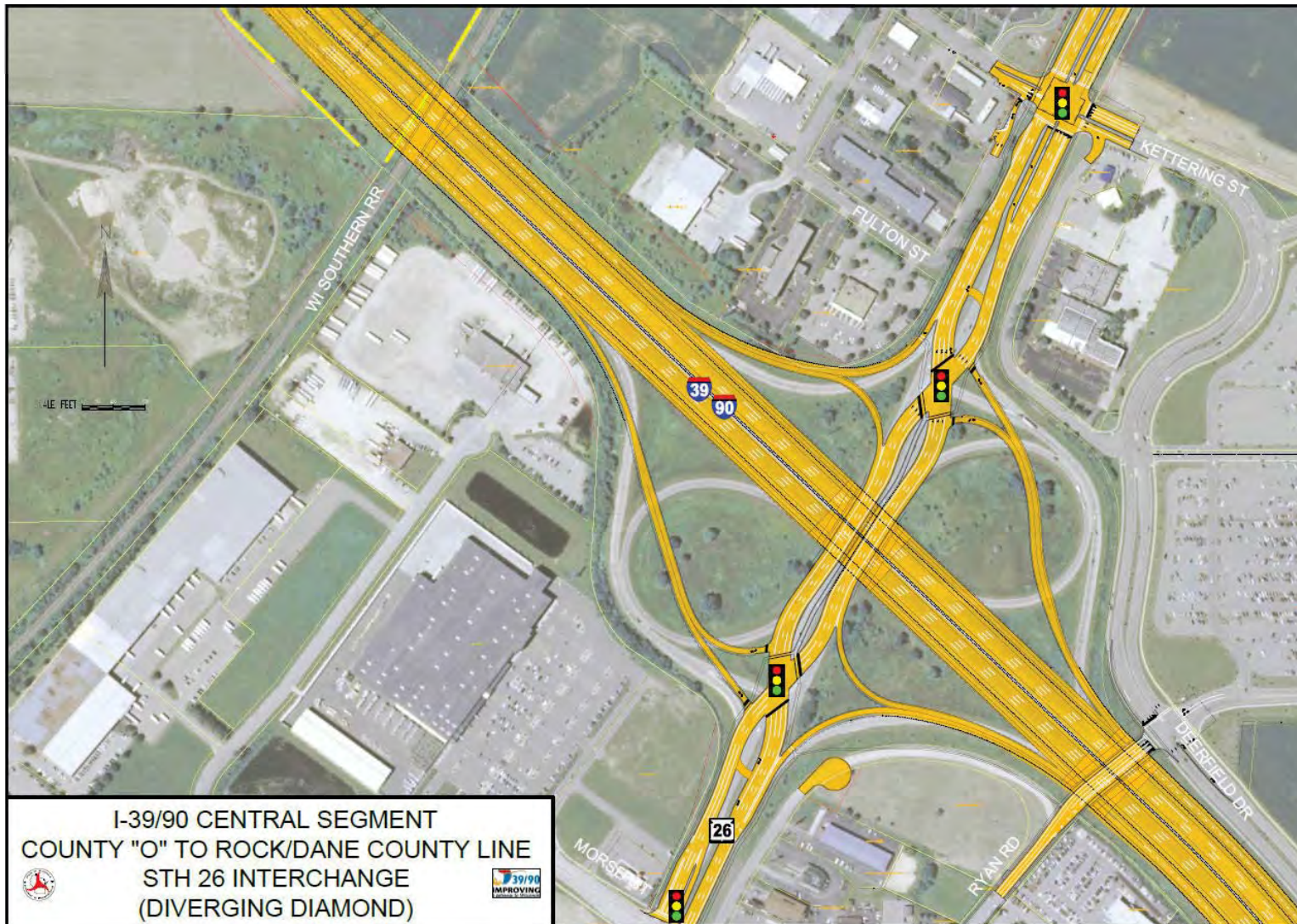
# US 14 Interchange



**US 14  
Diamond  
interchange  
with  
traffic  
signals**



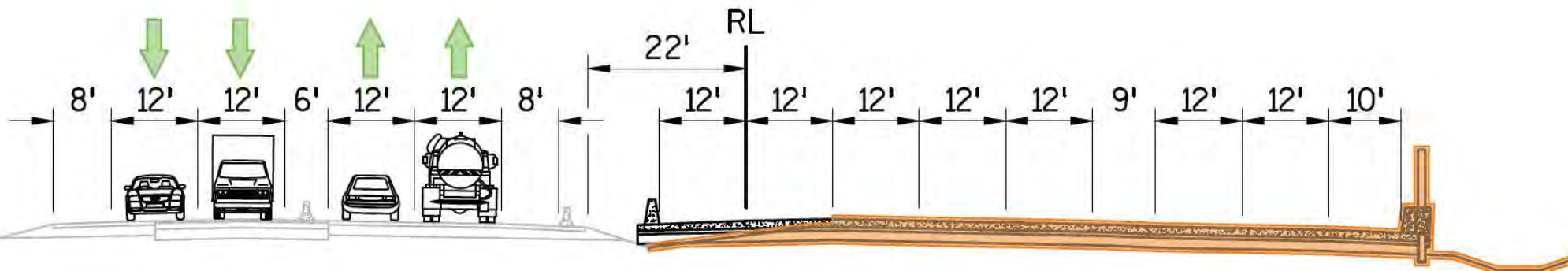
# WIS 26 Interchange



**WIS 26  
Diverging  
Diamond  
Interchange  
(DDI)  
with  
traffic  
signals**

# Construction Staging 2019

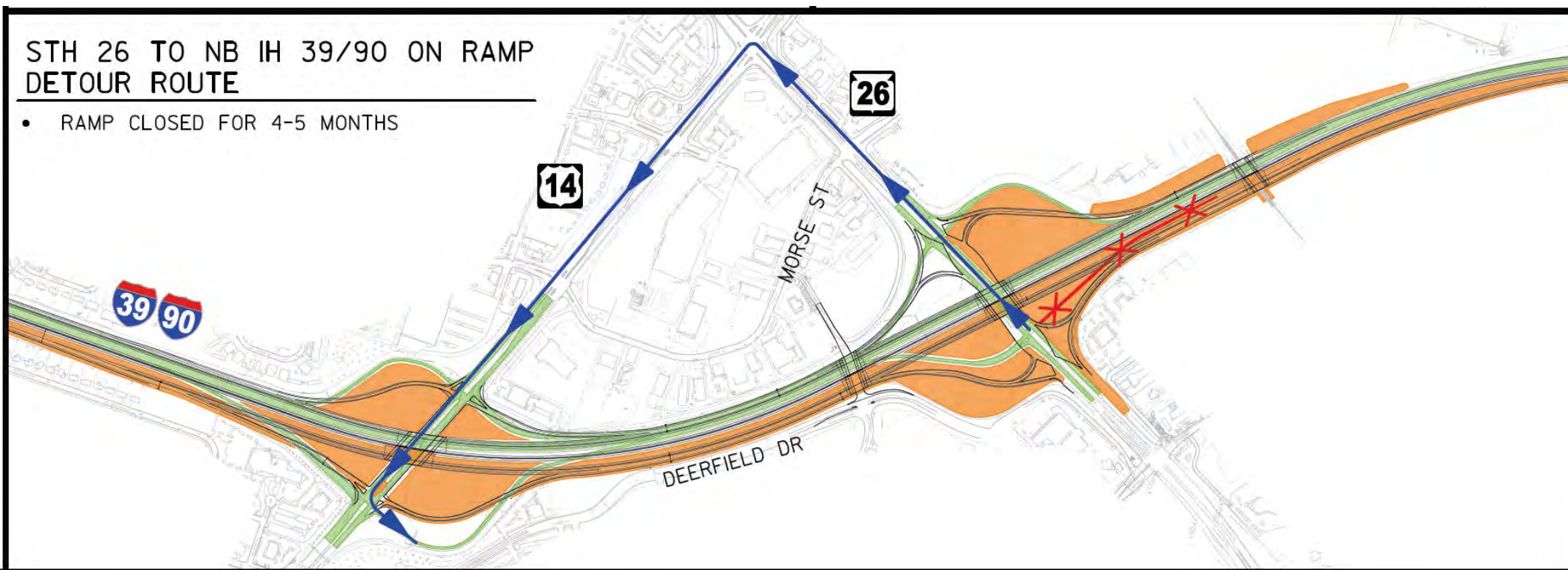
- I-39/90 traffic on southbound lanes
- Construct I-39/90 northbound roadway, bridges & walls
- Kennedy Road closed for month of April 2019





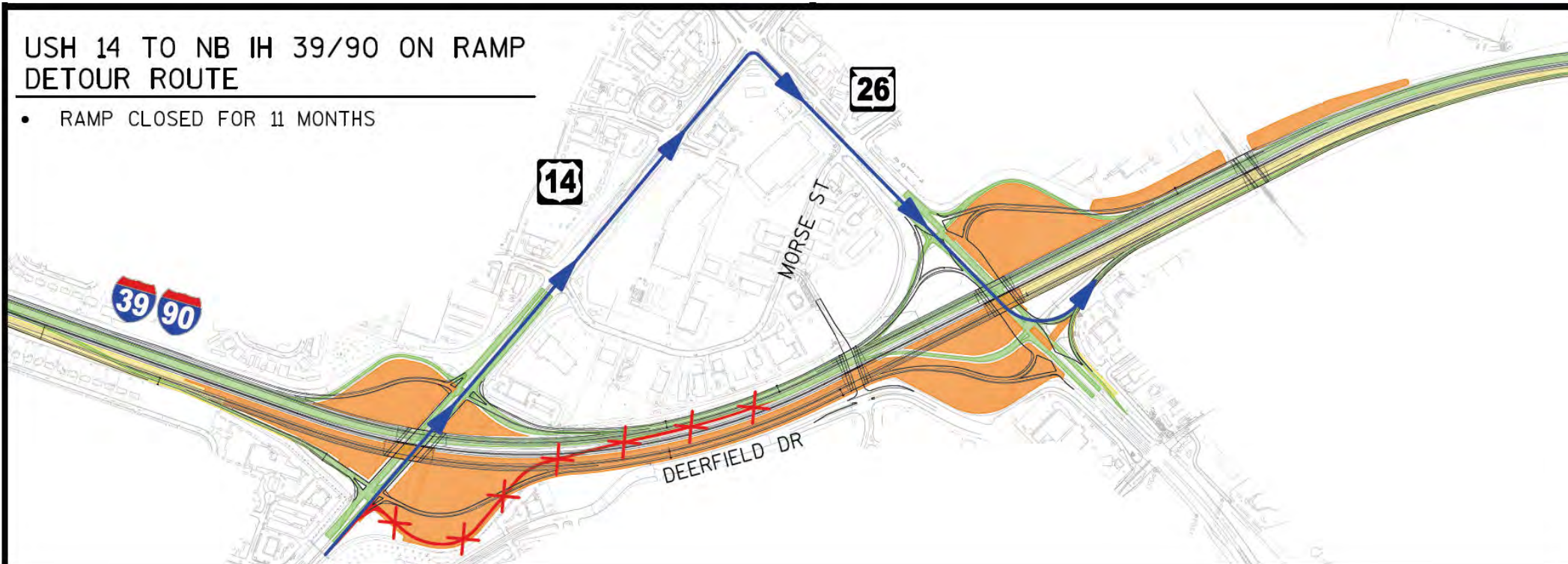
# WIS 26 Ramp Closure Detour 2019

- WIS 26 northbound on-ramp closed (April 2019 through August 2019) detour via US 14 and WIS 26



# US 14 Ramp Closure Detour 2019-2020

- US 14 northbound on-ramp closed (Sept. 2019 through July 2020)  
detour via US 14 and WIS 26

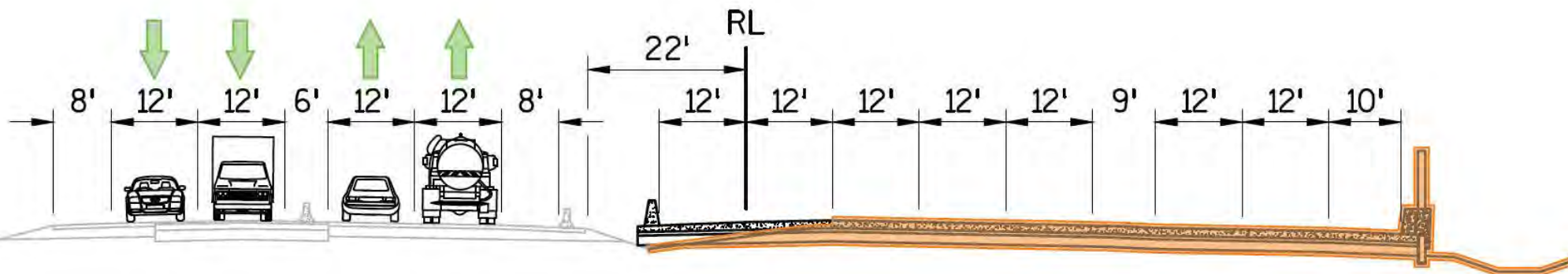




# Construction Staging 2020

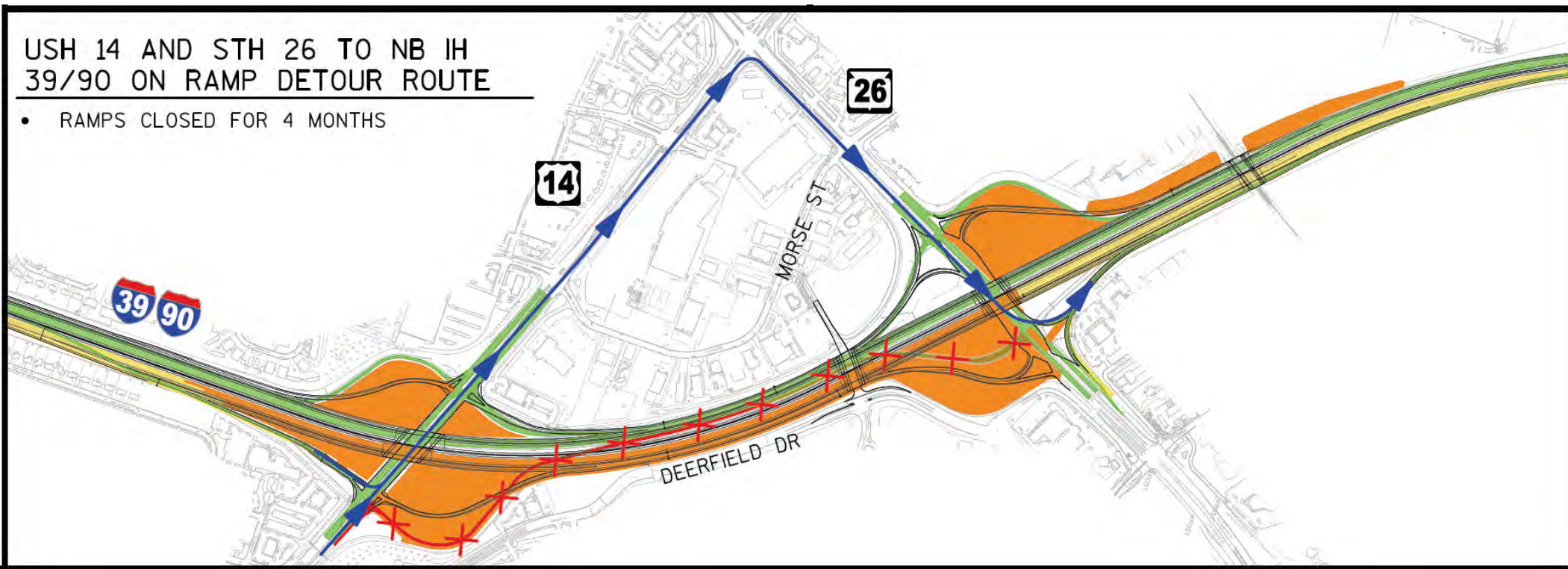
## January through July

- I-39/90 traffic on southbound lanes
- Construct I-39/90 northbound roadway, bridges & walls
- US 14 ramp closures:
  - US 14 northbound on-ramp closed (Sept. 2019 through July 2020)  
detour via US 14 and WIS 26



# WIS 26 Ramp Closure Detour 2020

- WIS 26 northbound off-ramp closed (April through July 2020):  
detour via US 14 and WIS 26





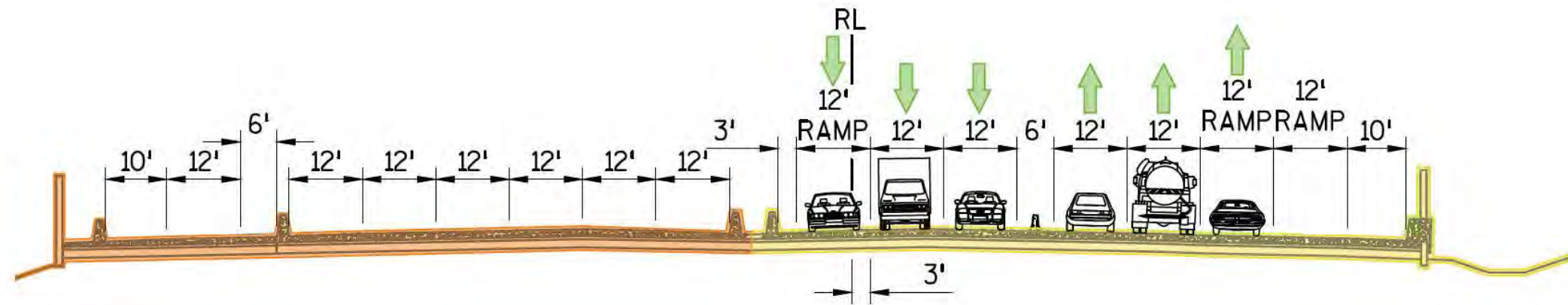
- I-39/90 southbound traffic on southbound lanes
- I-39/90 northbound traffic on new northbound lanes
- Construct I-39/90 northbound median and inside shoulder
- US 14 and WIS 26 interchange ramps open



# Construction Staging 2020

## October through December

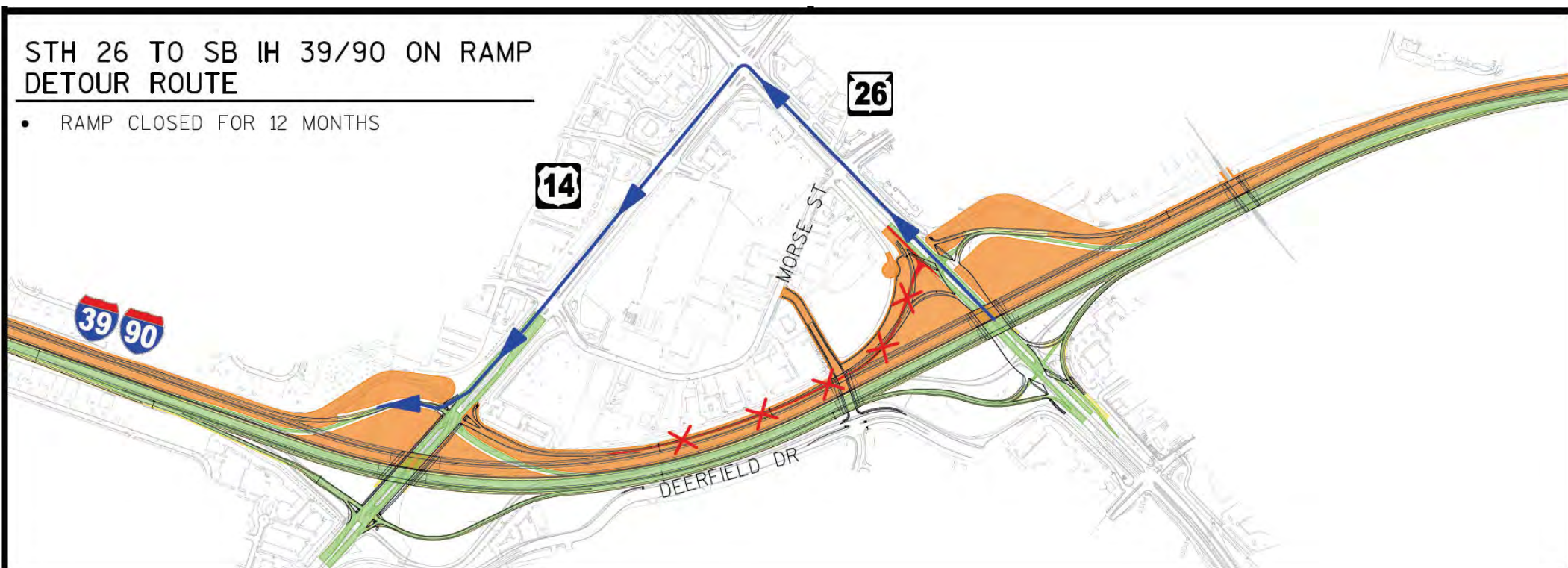
- I-39/90 traffic on new northbound lanes
- Construct I-39/90 southbound roadway, bridges & walls
- Kennedy Road closed for month of October 2020





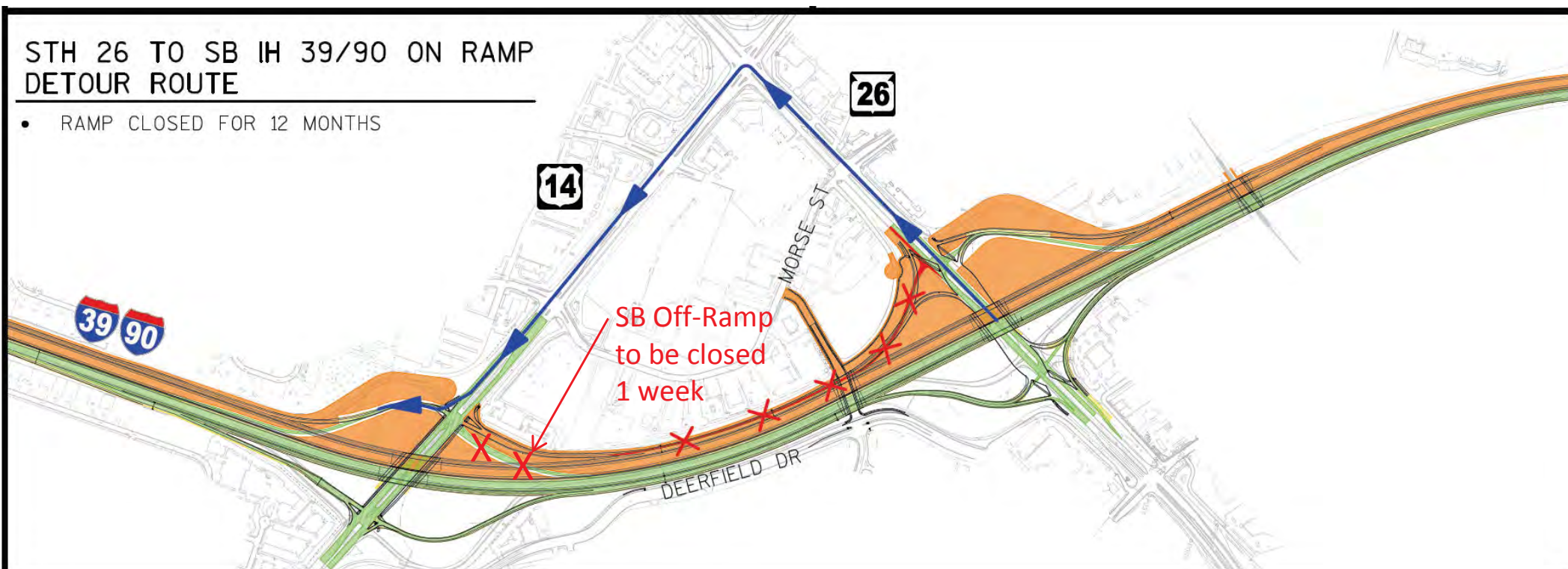
# WIS 26 Ramp Closure Detour 2020-21

- WIS 26 southbound on-ramp closed (October 2020 through October 2021): detour via US 14 and WIS 26



# US 14 Ramp Closure Detour 2020

- US 14 southbound off-ramp closed (1 week in October):  
detour via US 14 and WIS 26

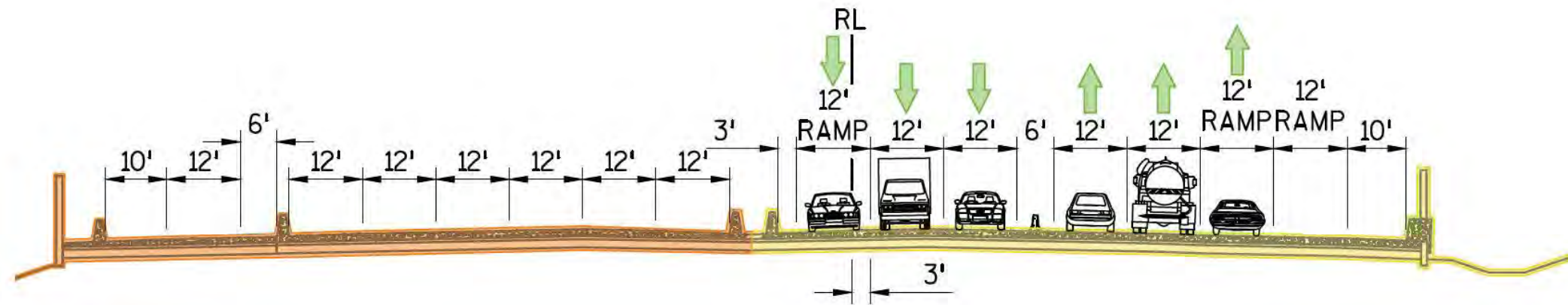




# Construction Staging 2021

## January through October

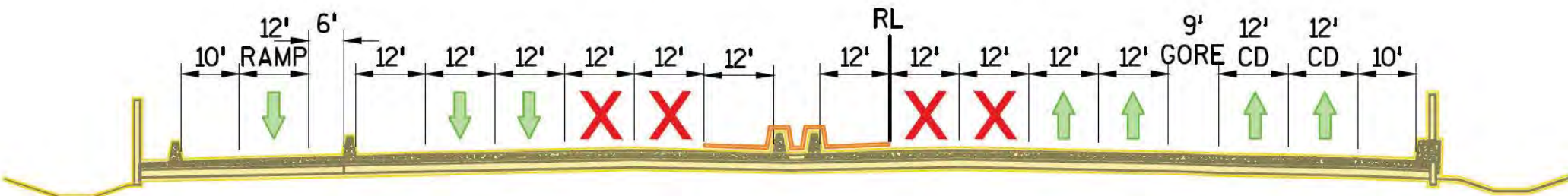
- I-39/90 traffic on new northbound lanes
- Construct I-39/90 southbound roadway, bridges & walls
- Construct WIS 26 from Morse Street to Kettering Street



# Construction Staging 2021

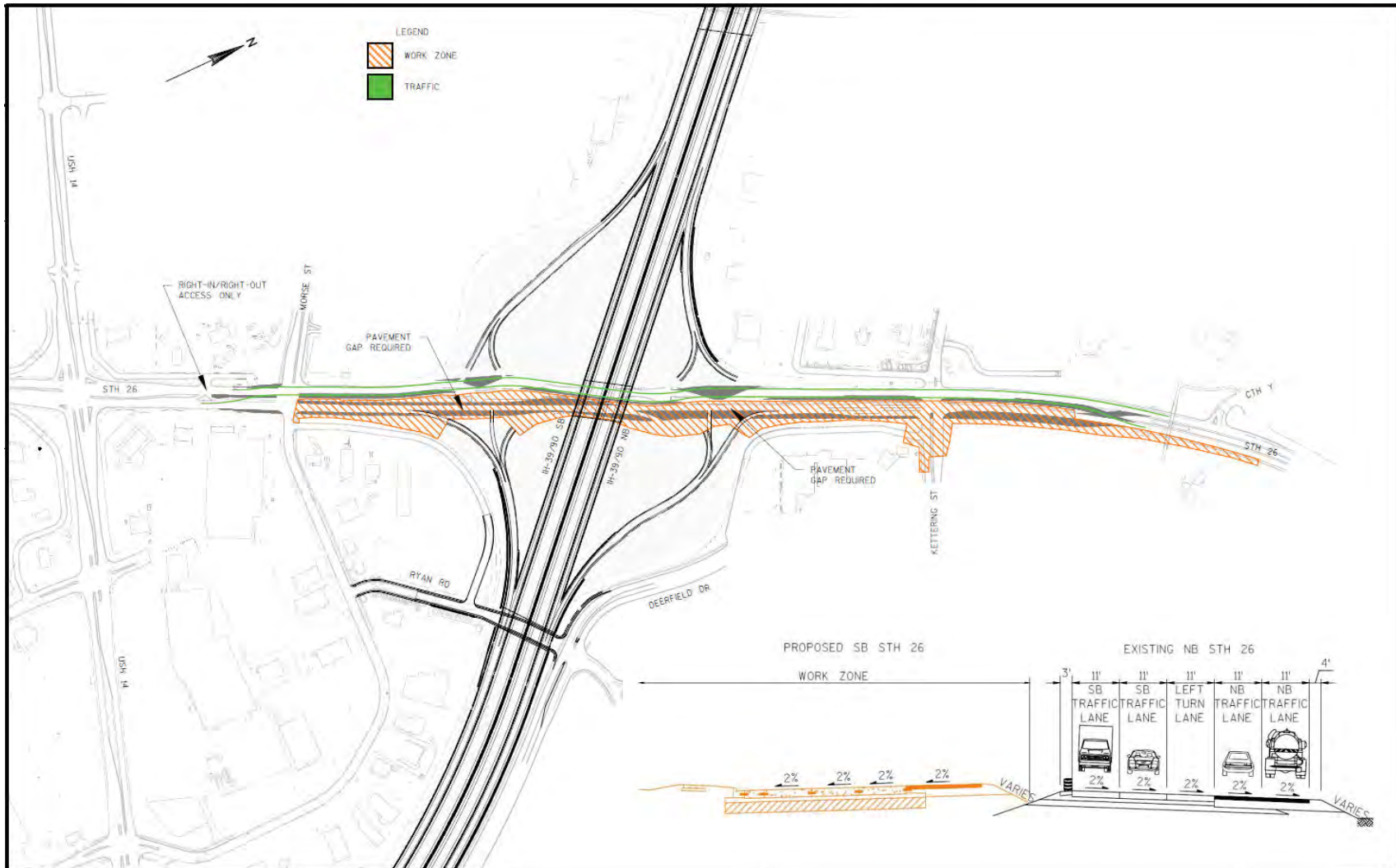
## November

- I-39/90 southbound traffic on new southbound lanes
- I-39/90 northbound traffic on new northbound lanes
- Construct I-39/90 median and inside shoulder
- US 14 and WIS 26 interchange ramps open





# Construction Staging 2021 (WIS 26)

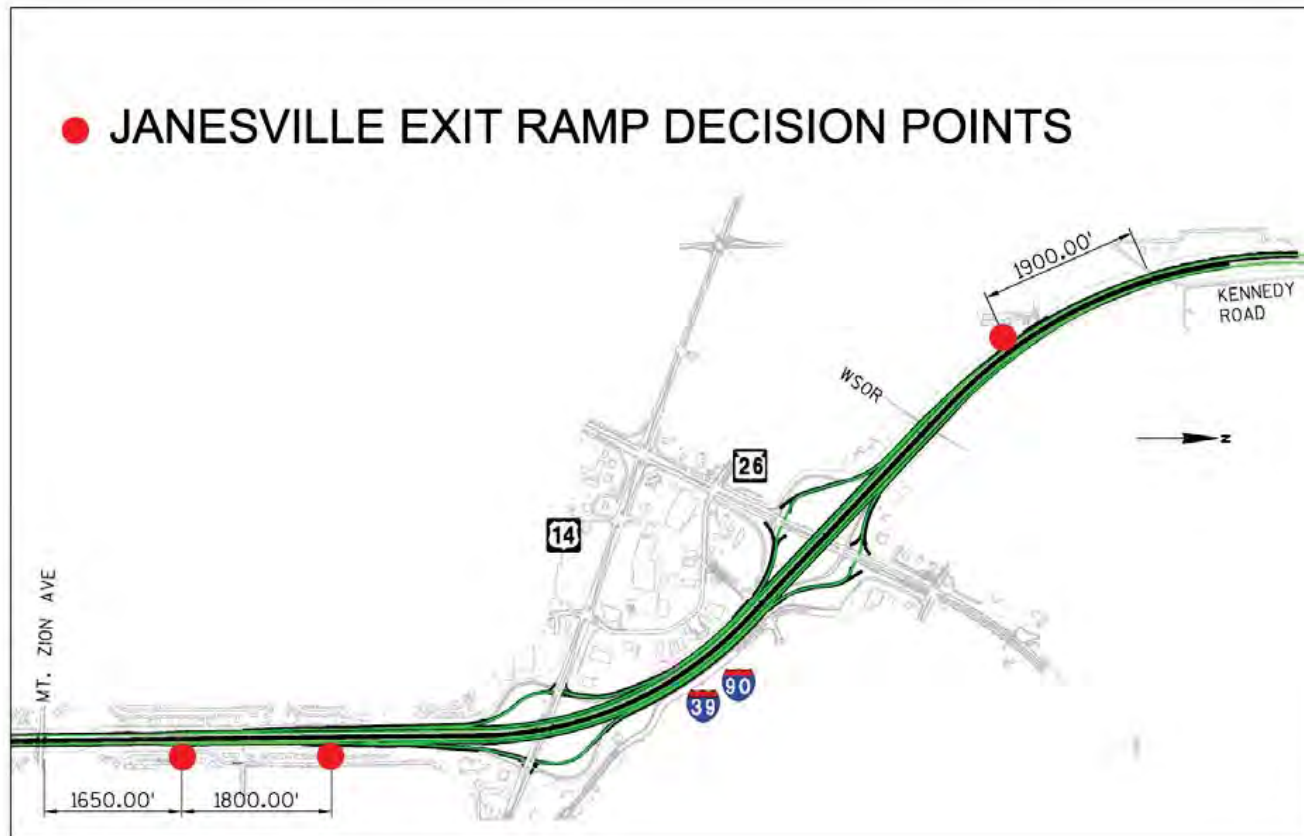






# Collector-Distributor (C/D) System

- Northbound C/D System open Fall 2020
- Southbound C/D System open Fall 2021







# Collector-Distributor (C/D) System





# In This Together program

WisDOT recognizes businesses located in or near construction zones are faced with special challenges.

It's critical that customers, employees and delivery vehicles have access to businesses and places of work, regardless of any roadwork inconvenience.





# Overview

- **Sign up for project email updates.** Also provide names and emails for others within your organization!
- Attend public meetings to increase your knowledge of the project and hold your own meetings with other businesses.
- Attend monthly business coordination meetings with the contractor and field engineers during the life of the construction projects.



# Overview

- Get involved early. Advanced planning and organization pays off.
- Keep your customers informed – update website and social media sites often.
- Partner with neighboring businesses, your local chamber and community leadership.
- Stay positive! Customers do notice.



# Verona Road Business Coalition

Home About ▾ Alternate Routes Special Offers Media Business Resources ▾ Contact Us

**BUILDING OUR FUTURE**  
**VERONA ROAD BUSINESS COALITION**

Receive exclusive offers  
and coupons during  
construction

Register for updates & offers

Our Proud Sponsors

**HyVee**


Welcome to the Verona Road Business Coalition

 Current Special Offers

Businesses on Verona Road cherish your patronage. In

 Alternative Routes

If you are using Verona Road regularly, you should stay

 Business Toolkit

Concerned about the potential impac

In October 2014, a volunteer group of Verona Road (US 18/151) businesses and citizens developed the Verona Road Business Coalition.

 THE CITY OF  
**Fitchburg**  
VERA

 FITCHBURG CHAMBER  
OF COMMERCE

**Adesys**  
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**Oak Bank**  
*You can't be the best,  
if you're only the same!*

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Celebrating 80 Years of Success!

**FOLEY**  
FOLEY & LARDNER LLP

 QUIVEY'S GROVE

 SARA INVESTMENT  
REAL ESTATE LLC

**BENJAMIN PLUMBING**

**FLACON**  
WHEN PREPARING MATTERS

**JSX**

*Stevens Design*



# Share your business ideas

Describe some current advertising/promotion efforts for your business.

What are some effective methods of outreach for your business? Newspaper, radio, flyers, etc.

Is your business visible to customers online? Do you or your staff actively manage your website or social media accounts?

What are your advertising plans during I-39/90 construction?



# Questions?

*[www.i39-90.wi.gov](http://www.i39-90.wi.gov)*

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*[Facebook.com/WisconsinI3990Project](https://Facebook.com/WisconsinI3990Project)*

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