



Are you doing business in Wisconsin?

Would you like to compete for government contracts?

Do you own a highway construction related business?

If your answer is yes to any of these questions, then the Wisconsin Department of Transportation (WisDOT) may have a project for you – the I-39/90 Project.

Your Guide to DBE Certification on the I-39/90 Project

Submitting the Application

A completed application and supporting documentation demonstrating eligibility must be submitted to the Civil Rights Office. Certification applications are processed in the order they are received. It generally takes no more than 90 days to review an application after a completed application and all supporting documentation have been received.

Determining Eligibility

Applicants are interviewed and an on-site inspection of the business is conducted to determine whether the firm meets the eligibility requirements for certification.

After Certification is Approved

Once awarded certification, a firm becomes eligible for participation as a DBE on transportation-related contracts with federal funding. Information about the certified firm is placed in the WisDOT DBE Directory.

To learn more about WisDOT, its DBE and MBE Programs and developing small business opportunities along I-39/90:

Email us:

I39-90Project@dot.wi.gov

Visit us online:

Project website: www.i39-90.wi.gov

WisDOT DBE website:

www.dot.wisconsin.gov/business/engrserv/dbe-main.htm

WisDOT MBE website:


www.dot.wisconsin.gov/business/mbe

Find us on Facebook:

www.facebook.com/WisconsinI3990Project



U.S. Department of Transportation
Federal Highway
Administration



A way to increase
your business opportunity

Wisconsin Department of Transportation's Disadvantaged Business Enterprise and Small Business Initiatives

WisDOT Disadvantaged Business Enterprise (DBE) Program

The DBE Program was established in 1982 to ensure that firms owned and controlled by socially and economically disadvantaged persons including; but not limited to, minorities and women to have an opportunity to grow to become self-sufficient in order to compete on federally-funded contracts and subcontracts in the transportation industry.

The objectives of WisDOT's DBE Program are:

- To ensure firms who meet 49 CFR Part 26 eligibility standards are permitted to participate as DBEs.
- To promote fair and open business practices that allow small businesses, including DBEs, to compete.
- To maintain continuous communication with trade, business and community organizations to ensure awareness of opportunities on the project and to facilitate referrals among interested parties.
- To enforce contract compliance and monitoring to ensure fair and equitable business practices.
- To notify interested parties about outreach events, procurement fairs and conferences designed to build capacity and to enhance the availability of information about the I-39/90 Project.
- To facilitate internal referrals to WisDOT's DBE Office for business support and assistance.

WisDOT Minority Business Enterprise (MBE) Program

Different from the DBE Program, WisDOT's MBE program provides opportunities for qualified minority-owned businesses to competitively sell their products and services required by WisDOT and its staff.



About Interstate 39/90

I-39/90 is a major corridor in the transportation of people and commerce. It also serves as a gateway to many tourism and recreational destinations across Wisconsin.

The I-39/90 Project stretches from the Illinois state line to the US 12/18 interchange near Madison in Rock and Dane County. In an effort to improve traffic flow and increase safety along the 45-mile corridor, the Wisconsin Department of Transportation will reconstruct and expand I-39/90 from four to six lanes and reconfigure 11 interchanges. Due to the magnitude of this project, it is divided into three segments: North, Central and South Segments.

As part of the I-39/90 Project, WisDOT has received financial assistance from the United States Department of Transportation (Federal Highway Administration). As a condition of receiving this assistance, WisDOT has signed an assurance regarding compliance with the DBE Program (49 CFR Part 26) for all matters relating to the project.

Contracting Opportunities

- **Construction administration:** engineering, surveying and inspection
- **Earthwork:** roadway and drainage excavation, trucking and the removal of old structures
- **Pavement:** asphalt, concrete and base course
- **Structures:** bridges, noise walls, culverts, retaining walls, painting, demolition, piling and steel supplies
- **Traffic control and safety:** pavement marking, signing, traffic signals, beam guard, fence and electrical
- **Landscaping:** top soil, seed, mulch and plantings
- **Trucking**